Haitian Diaspora Participation In the 2015 Presidential Election
The Diaspora Participation In the Presidential Election

PRESENT STATUS BY THE NUMBERS

4,000,000  Population of the diaspora
25        Localities
13        Countries
3         Months
1         Chance to do this right
0         Times the diaspora has had this opportunity
The Diaspora Participation In the Presidential Election

MILLFIELD GLOBAL STRATEGIES TEAM

Communications

Government Affairs

Experienced

Best-of-Breed

Seasoned Leadership

Internationally Recognized
SERVICES

1. Focal Point
2. Media & Advertising
3. Get Out The Vote (GOTV)
4. Election Implementation
5. Results & Deliverables
The Diaspora Participation In the Presidential Election

SERVICES

1. FOCAL POINT

WEBSITE

French  Creole  English  Spanish
EDUCATE & INFORM
- Right to vote
- Legal Language
- How to register
- Where to vote
- When to vote
- Absentee ballots
- Candidate briefs
- Key issues being discussed
- All related news
The Diaspora Participation In the Presidential Election

SERVICES

2. MEDIA & ADVERTISING

Local Campaigns
French English Creole Spanish

Print Media
- Mail
- Posters
- Newspapers
- Fliers
- Magazines
- Internet

New Media
- Internet
- E-Mail

Telephone
- Calls

Broadcast
- Radio
- Television
- Door-to-Door

Word of Mouth
- Churches
- Cultural Centers
- Schools
SERVICES

2. MEDIA & ADVERTISING

The Message

- Eligibility
- Date
- Website
- Embassy/Consulate
The Diaspora Participation In the Presidential Election

SERVICES

3. G O T V

Get Out The Vote

- Media Campaign
- Website
- Voter Lists
- Register Voters
- Door-to-Door
- Churches & Cultural Centers
4. ELECTION IMPLEMENTATION
The Diaspora Participation in the Presidential Election

SERVICES

4. ELECTION IMPLEMENTATION

- Conduct Free and Fair Election
- Convenient & Secure Voting Apparatus
- Internationally Recognized Monitors
- Securely Transmitted Results
The Diaspora Participation In the Presidential Election

SERVICES

4. ELECTION IMPLEMENTATION

- Transparent Ballot Boxes
  - 45 and/or 60 L size
- Secure Seals
- Indelible Ink & Ballots
  - 80ml ink with 10-15% silver nitrate
- Same Vendor that Won UNDP Bid for 2014 Haitian Presidential Election
- Synergistic operating mechanisms both at home and abroad

Convenient & Secure Voting Apparatus
The Diaspora Participation In the Presidential Election

SERVICES

4. ELECTION IMPLEMENTATION

Internationally Recognized Monitors

United Nations
International Foundation for Electoral Systems
National Democratic Institute
International Republican Institute

Internationally Recognized Monitors
SERVICES

4. ELECTION IMPLEMENTATION

Secure electronic transmission after monitored tabulation

Securely Transmitted Results
The Diaspora Participation In the Presidential Election

5. RESULTS AND DELIVERABLES

- Secure transmission
- Internationally Recognized Results
- Global recognition of the undertaking
- National Brand improvement

**SPOTLIGHT**
- the nation
- the president
- the diaspora
- its leaders
The Diaspora Participation In the Presidential Election

GEOGRAPHIC AREAS OF FOCUS

UNITED STATES

Queens, NY    Brooklyn, NY    Manhattan, NY    Boston, MA    Del Ray, FL    Little Haiti, FL
Chicago, IL    Philadelphia, PA    Atlanta, GA    Detroit, MI    DC    Essex County, NJ

CANADA

Ottawa, Quebec, Ontario

FRANCE

Paris

DOMINICAN REP

JAMAICA

PUERTO RICO

CUBA

BAHAMAS

MEXICO

GUYANA

VENEZUELA

JAMAICA

HAITI
CONCLUSION

DIASPORA

Chance to make and affect history

FEDERAL GOVERNMENT OF THE REPUBLIC OF HAITI

Opportunity to shine on the global stage as you embrace your children throughout the world and legitimize your political process by showing them that you value their voice

MILLFIELD GLOBAL TEAM OF PARTNERS

Experience  International Recognition  Know-How
THANK YOU

Thomas Bezas
+1 (571) 332-4365
TABezas@MILLFieldGlobal.com

Christopher Harvin
+1 (202) 756-1961
CHarvin@SanitasInt.com